



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

Multiple District 20

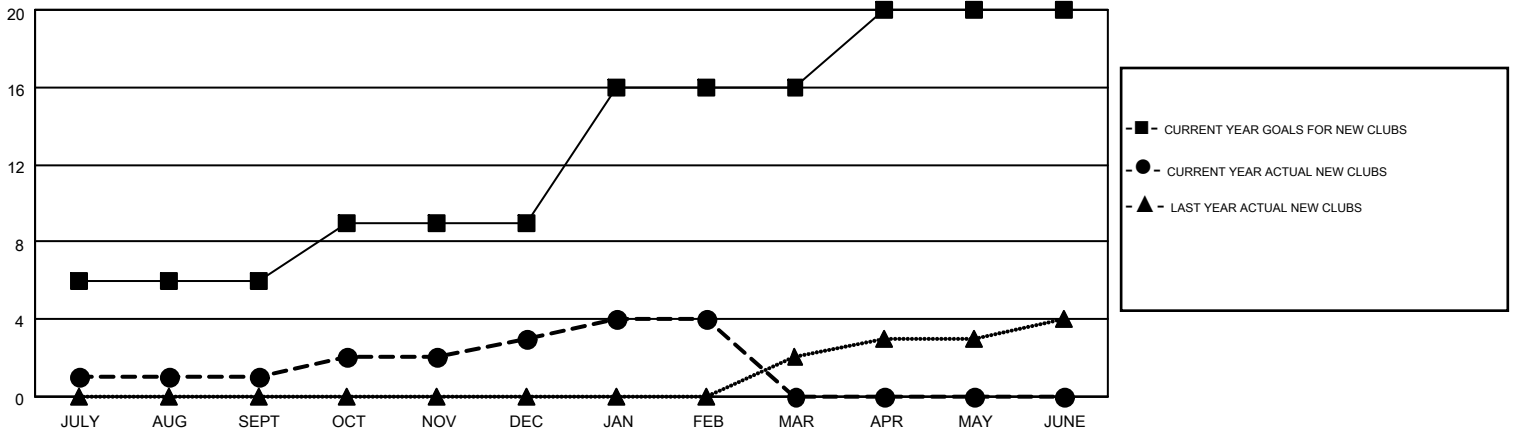
LOCATION: NEW YORK

GMT: ED LECIUS

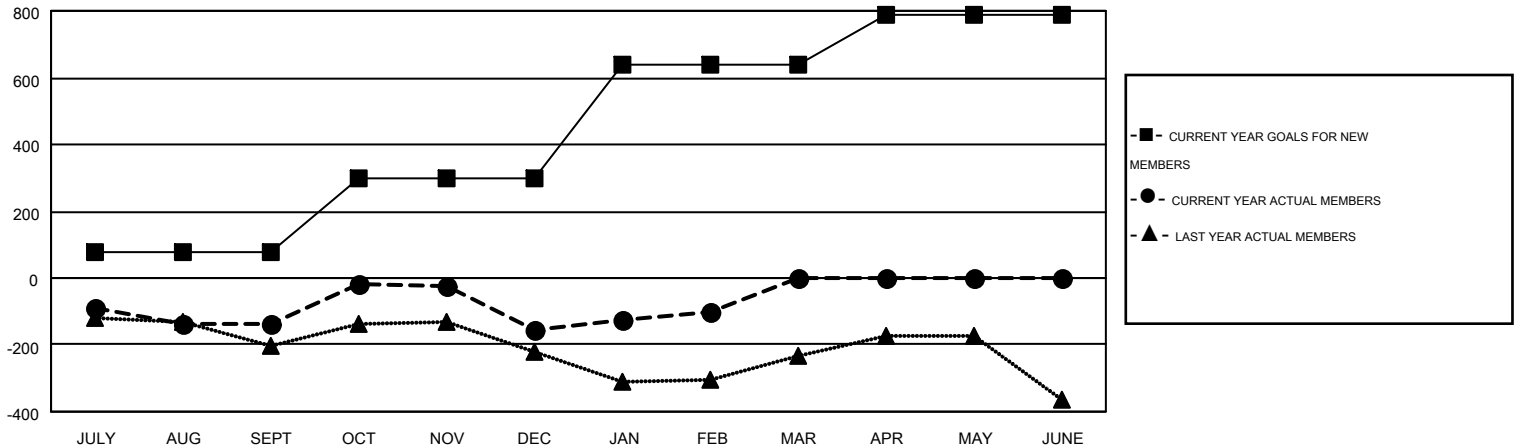
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	6	1	1	0	JULY/AUG/SEPT	80	259	398	-139
OCT/NOV/DEC	3	2	4	-2	OCT/NOV/DEC	217	455	473	-18
JAN/FEB/MAR	7	1	2	-1	JAN/FEB/MAR	340	268	215	53
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	152	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7	288 CLUBS OF 535 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	9,818 (65.18%)		
DECEASED	119	FEMALE	5,245 (34.82%)		
CLUB CANCELLED	37	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	930			FAMILY UNIT MEMBERS	2,375
TOTAL	1,086			HEAD OF HOUSEHOLD	1,149
		NON-HEAD OF HOUSEHOLD	1,226		